



A Regal Beloit Company

NEWS RELEASE

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MARATHON ELECTRIC DEBUTS SyMAX™ ULTRA-EFFICIENT™ PERMANENT MAGNET MOTOR LINE AT EASA CONVENTION

Beloit, WI – June 26, 2011 – MARATHON ELECTRIC announced the debut of its new Ultra-Efficient™ permanent magnet motor line, SyMAX™ at the Electrical Apparatus Service Association (EASA) Convention in Denver, Colorado. The SyMAX™ motor uses an innovative permanent magnet design that makes it inherently more efficient than a traditional induction motor.

“The innovation and science behind SyMAX™ represent a significant move toward the next generation of motor technology,” said Dean Nienhuis, Marathon Electric’s Director of Marketing. “The combination of magnets and motors will provide increased efficiencies and advanced control features.”

Currently there are two SyMAX™ models available - SyMAX™ FHP (NEMA 48 frame) and SyMAX™ IHP (182-215T frame). This series of motors incorporates a radial flux design which delivers high torque, high efficiency and increased power density, providing system maximization and the potential to eliminate sheaves and belts, gearboxes and chains in certain applications. SyMAX™ also features the patented MAX GUARD® insulation system and IP54+ rated enclosures for long motor life in strenuous environments.

SyMAX-*i*™ FHP features IntelliDrive™, an embedded electronic control system incorporating proprietary algorithms allowing the power to be easily controlled while maintaining a high efficiency level, and is expected to be available later this year.

Marathon Electric is a brand of the Regal Beloit Corporation, a leading manufacturer of electric motors, mechanical and electrical motion controls and power generation products serving markets throughout the world. Regal Beloit is headquartered in Beloit, Wisconsin, and has manufacturing, sales, and service facilities throughout the United States, Canada, Mexico, Europe and Asia. Regal Beloit’s common stock is a component of the S&P Mid Cap 400 Index and the Russell 2000 Index.

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