



"At the Heart of What Drives Your World"

NEWS RELEASE

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Page 1

GE ECM BY REGAL BELOIT LAUNCHES EVERGREEN™ IM, WORLD'S FIRST UNIVERSAL ECM RETROFIT FOR RESIDENTIAL HEATING AND COOLING

September 15, 2008 (BELOIT, WI): Regal Beloit Corporation (NYSE: RBC) announced the launch of Evergreen™ IM, the world's first universal ECM aftermarket motor for residential heating and cooling applications, at HVAC Comfortech 2008. Using up to 74 percent fewer watts than a standard indoor blower motor, Evergreen IM instantly upgrades the efficiency of most centralized heating and cooling equipment.

"It is very exciting to provide this energy efficiency, comfort and indoor-air-quality solution to the homeowner," said Preston Davis-Robinson, GE ECM by Regal Beloit aftermarket leader. "Previously, the only option for consumers who wanted more energy- efficient HVAC in their homes was to purchase a complete new ECM system. Evergreen IM gives homeowners the ability to simply replace their inefficient PSC motor with a high-efficiency ECM model."

Evergreen IM is made with the same field-proven, high-efficiency ECM technology that has been used for more than 20 years in new HVAC equipment. It is the first ECM developed exclusively for aftermarket replacement applications, and also features a patented rotation detection technology that automatically matches the HVAC system's fan rotation. In addition, Evergreen IM's dual voltage capabilities and multiple speed/horsepower profile combinations make it a retrofit solution for most HVAC applications.

According to the U.S. Energy Star program, as much as half of the energy used in the home goes to heating and cooling. The Evergreen IM replacement motor upgrades the heart of a home's heating and cooling system while using up to 74 percent fewer watts than a standard indoor blower motor.

Evergreen is the world's first high-efficiency motor for replacing an existing blower motor in residential heating and cooling equipment. Evergreen is based on over 20 years of field-proven ECM technology made by Regal Beloit, a leading manufacturer of mechanical and electrical motion control and power generation products serving markets throughout the world. For more information on Evergreen IM, visit www.EvergreenDealer.com.

Regal Beloit Corporation is a leading manufacturer of electrical and mechanical motion control and power generation products serving markets throughout the world. Regal Beloit is headquartered in Beloit, Wisconsin, and has manufacturing, sales, and service facilities throughout North America and in Mexico, Europe and Asia.

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