



COMPANY PROFILE	OUR PRODUCTS	INVESTOR RELATIONS	WORLDWIDE DIVISIONS AND SUBSIDIARIES	EMPLOYMENT OPPORTUNITIES	GOVERNANCE	CONTACT US	HOME
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September 13, 2005

LEESON Electric "More Than Just A Motor Company"

Grafton, WI - LEESON Electric wants customers to know they are **"More Than Just a Motor Company."** The company has created a list of the top ten value-added items LEESON brings to the table that separates them from the competition.

Bud Pritchard, Vice President of Sales and Marketing, says, "LEESON has always been known for quality products but what our customers might not know is that LEESON brings much more to the equation than that. The top ten are things that make LEESON unique in the industry and valuable to customers."

LEESON's Value-Added Benefits:

- **SMARTeam** – Special Motor Action Response Team designs immediate custom solutions for your unique motor applications.
- **Customer Focus** – LEESON's reputation stands as the world's most customer-focused motor, gearmotor and drives company.
- **Speed to Market** – Customers receive speedy response to urgent requests in quoting, designing, modifications, assembly and shipping.
- **People** – Employees take pride in working together as a team to exceed customer expectations.
- **Packaged Solutions** – Multiple power transmission components are designed to work together for optimum performance.
- **Service/Warranty** – LEESON guarantees quality and stands behind their products.
- **Broad Product Range** – LEESON offers more than 4,000 stock products.
- **Ease of Doing Business** – LEeBIZ offers the ease of on-line ordering and spec. searching at your fingertips 24/7.
- **Dedicated Field Sales Force** – A sales force committed to a long tradition of customer satisfaction.
- **Virtual Inventory** – With 26 stocking locations throughout the US and Canada, the right motor is delivered in the right place, at the right time.

LEESON Electric, headquartered in Grafton, Wisconsin, offers AC motors, DC motors, sub-fractional horsepower motors and gearmotors, mechanical gear drives, and AC and DC electronic drives. LEESON products are sold to original equipment manufacturers and distributors by a network of independent manufacturers' representatives, sales offices and international agent distributors. LEESON is a division of REGAL-BELOIT CORPORATION.

REGAL-BELOIT CORPORATION (NYSE: RBC) is a leading manufacturer of electrical and mechanical motion control and power generation products serving markets throughout the world. Headquartered in Beloit, Wisconsin, REGAL-BELOIT has manufacturing, sales, and service facilities throughout the United States, Mexico, Canada, Europe and Asia.

For more information:

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[Back To News Releases](#)

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